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Dr. Leticia Bosu, Lecturer (Sr.Member) University of Cape Coast, Ghana

DATES TO REMEMBER

Paper Submission deadline	15th March 2026
Acceptance Notification	20th March 2026
Registration deadline	25th March 2026
Camera Ready submission	30th March 2026
Conference dates	18th & 19th April 2026

REGISTRATION FEES

Student/ Research Scholar	- ₹1000
Faculty Members	- ₹2000
Industry Person	- ₹3000
Attendee (no presentation)	- ₹500

ADDRESS FOR COMMUNICATION (ICRTBM-ITS-2026)

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2nd International Conference on Recent Trends in Business Management Innovation, Technology & Sustainability (ICRTBM-ITS-2026)

18th & 19th April 2026

In Association with



link: www.miniach.com



Organized by:

**Department of Business Administration (BBA & MBA)
 Gandhiji Institute of Excellent Technocrats,
 Ghangapatna, Bhubaneswar (Odisha), India**



ABOUT THE UNIVERSITY

The Biju Patnaik University of Technology (BPUT), Orissa, with its head-quarters in Rourkela came into being in November 2002 through an act of the Government. The main objective of instituting the University was to ensure a high quality of students coming out of the technical colleges through a common curriculum and uniform evaluation. Today, the University has 137 colleges, both constituent and affiliated, with around 100,000 students. The disciplines include engineering and architecture, business management, computer studies and pharmacy. Several of these offer both undergraduate and post graduate studies.

ABOUT THE COLLEGE

Gandhi Institute of Excellent Technocrats (GIET), Ghangapatana, Bhubaneswar under the flagship of Gandhi Group of Institutions (G.G.I) is an AICTE approved institute established in the year 2009. The institute is NAAC A+ Accredited with a score of 3.27 out of 4. Recently The diploma program is ranked 9th by the National Accreditation Board for Education and Training, Government of Odisha, and SCTE&VT, and 3rd among private polytechnic institutes in Odisha. The B.Tech, MBA and MCA programs of the institute are affiliated to Biju Patnaik University of Technology, Odisha, and the Diploma programme is affiliated to the State Council for Technical Education and Vocational Training, Govt. of Odisha, Bhubaneswar. The institute is set up by Venkateshwar Educational Trust and is being managed by distinguished Governing Council members comprising senior executives from Academics and Industries. It started with an intake of 240 students in four branches with a motto of providing quality engineering education in a highly disciplined environment. In less than a decade it became a citadel of engineering education having 1200 intake with 7 B. Tech. Courses and 2 PG courses i.e. MBA and MCA, 2 graduate courses BBA and BCA with an intake of 60 students which is recently introduced. It has been regarded as Modern Gurukul by the students, alumni, faculty, and all distinguished visitors for its learning environment, faculty, infrastructure, and facilities.

ABOUT THE DEPARTMENT:

The Department of MBA was established in the year 2021. MBA is an internationally accredited post-graduate degree for developing business and management skills amongst future business leaders and entrepreneurs.. We have three specialization in MBA such as Finance Management, Human Resource Management, and Marketing Management with intake of 120 and BBA with intake of 60

ABOUT THE CONFERENCE

The International Conference on Recent Trends in Business Management, Innovation, Technology, and Sustainability unites global thought leaders to explore advanced business strategies for sustainable development. It covers topics like green technologies and corporate social responsibility. Attendees will engage in discussions, share research, and network with experts. The event aims to inspire actionable insights and collaborative efforts for a sustainable business

THEME OF THE CONFERENCE

The International Conference will explore cutting-edge technologies and innovative business strategies for sustainability, and discuss policy implications, and practical applications of sustainable practices. It offers a platform for knowledge exchange, networking, and collaboration. The goal is to drive sustainable development in the business sector.

PUBLICATION

The conference papers will be published with an ISBN number, and an extended version of high-quality, selected papers will be published in Scopus journals with additional charges*

GUIDELINES FOR WRITING THE RESEARCH PAPER

1. The research papers will be accepted in the English language only. The paper will be accepted in MS Word Document.
2. The selection of papers for presentation will be based on the full paper submission.
3. The decision of the Committee will be final.
4. The abstract of 750 words should include the purpose, objectives, major findings of the research, and keywords.
5. The paper format in MS Word: Font: Times New Roman Font Size 12 with single line spacing and a single column margin: 1 inch on all sides.
6. Title: Times New Roman with font size 14.
7. Title Page: Title Author (s), College affiliations & contact details.
8. The full-length paper is to be mailed in electronic format to icrtbmits@gietbbsr.edu.in
9. The total length of the full paper must not exceed 4000-6000 words including graphs and tables.
10. Referencing: APA style
11. Authors must submit original, unpublished research that is not under consideration elsewhere, and manuscripts found to be plagiarized at any review stage will be rejected.
12. To be considered for final acceptance, the manuscript's plagiarism level must be below 12%

MAJOR THEMES OF ICRTBM-ITS 2024

Theme: Business and Management

Sub-Theme

1. Leadership and Organizational Transformation
2. Finance and Economics
3. Change Management
4. AI in Management
5. HRAnalytics
6. Digital Marketing for Global Outreach

7. Stress Management and Occupational Health
8. Circular Economy for Sustainable Development
9. Diversity, Equality, and Inclusion in HR

Theme : Innovation and Technology

Sub-Theme

1. AI-driven decision-making and Automation
2. Next-Generation Digital Platforms and Ecosystems
3. Human-Centered Design for Digital Interaction
4. The IoT and Cloud Edge Computing for Business Transformation
5. Technology and Marketing
6. Renewable Energy Technologies
7. Lean Manufacturing and Industry 5.0
8. Transportation and Mobility solutions

Theme:- Sustainability

Sub-Theme

1. Sustainability Transition in policies and digital Governance
2. Sustainable Entrepreneurship and Green Growth
3. Entrepreneurial Eco-system and Collaboration
4. Sustainable IT and Green Computing
5. Sustainable Green Finance
6. Corporate Governance and Ethics in Sustainability
7. Green Economy and Sustainable Development
8. Smart cities
9. Green Technology
10. Sustainable Practices within MSMEs

Any other topic relevant to the theme of the conference

REGISTRATION FEES

All the delegates should register for the conference online in the proposed format provided by filling Google form. Please note that there is no restriction on the number of co-authors. All authors must register by paying the fees if they want to receive the conference certificate. Registration is mandatory before the submission of the final research paper through the following QR code.



Scan for Payment

